

Magazine Project #3

Name(s):		Topic:			
Grading Criteria	(5) Exceptional	(4) Superb	(3) Good	(2) Fair	(1) Poor
1. Introduction —Does the student provide an introduction that concisely establishes communication between the reader and the message?					
2. Titles & Subtitles —Are titles and subtitles used appropriately throughout the piece? Are they consistent in color and size? Do they correctly fulfill their purpose within the work?					
3. Text Features —Does the student convey a keen understanding of text features and apply at least three (3) of them correctly throughout this piece? Do text features complement the work rather than compete with it? Are items clearly marked by lines and/or arrows where necessary?					
4. Photo/Image —Does the student supply an image that blends well with the message of the work? Can the student justify its use and placement within the work? Is it presented well?					
5. Fonts —Do the fonts used add to the work? Do they convey the mood and/or style of the piece? Are they easy to read?					
6. Color Scheme —Did the student utilize color wisely? Does the color scheme add to the work or work against it? Are the colors easy to read through, or do the colors provide a captivating contrast?					
7. Organization —Is this work clearly organized from start to finish? Does the student present a sequential, cause/effect, problem/solution, or comparison/contrast format? Is it clearly evident within the work?					
8. Space & Spacing —Does the student use space in a coherent way? Does he/she leave a half-inch border around the page? Does the spacing add to the work instead of detracting from it? Do margins exist?					
9. Mood/Style —Are mood and style evident within this work? Does the use of mood and style complement the original purpose of the piece?					
10. Conventions —Is proper planning apparent throughout this work? Does the student utilize the writing process to rid the work of as many errors as possible? Do conventions impede meaning?					
11. Communication —Does the work do the job for which it was created? Is the work unified and coherent? Is the communication visually-pleasing as well as effective and clear?					
Date Received: ____ April 23 Late ____ ; ____ April 28 Late ____	Late 1 day	NOTE: If your work is more than one day late, it will not be graded! No exceptions. This has been thoroughly discussed in class.			
Commentary:		<input type="radio"/> Each student submitted my planning sheet. <input type="radio"/> Each student submitted the writing process. <input type="radio"/> Sources were cited, especially photos.			